

Hand in Glove

THE DESIGNER-LED, INTEGRATED CHANGE MANAGEMENT PROPOSITION

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Key Takeaways

Integration

Illustrate how combining the workplace strategy investigation with a structured change management process will engage the end users and better connect senior leaders with the needs/concerns of their staff so that the full organization is prepared and the underpinning real estate strategy can be realized.

Communication

Outline a designer-led process via case studies that folds in the development and rollout of a change management and communications plan.

Practical Application

The presentation will share specific tools and suggestions from real world examples that attendees may utilize as a reference for their own similar challenges.

Presentation Goal

To impart the positive outcomes for an organization in running a structured change management plan alongside efforts that are already being done to navigate the changing world of work.

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